



TORRANCE ART MUSEUM ADVOCATES

Annual Report 2015-16

Board of Directors:

- **Suzan Hubert, President**
- **Peggy Morgan, Secretary**
- **Cynthia Arance, Treasurer**
- **Membership Chair: Vacant**
- **Denielle Johnson: Advocacy Chair**
- **Jeannine Madden, Web Master**
- **Max Presneill, TAM Curator and Board Advisor**

Accomplishments:

- **Finalized Private-Not-for-Profit Status from the United States Internal Revenue Service and the State of California**
- **Continued to advocate for fulltime staff at the Museum through a Position Paper presented at the City Council Budget hearing**
- **Continued to personally invite the Mayor and City Council to opening receptions at the Council meeting prior to the exhibit opening**
- **Started a Members Lounge for members and their guests at exhibit openings and secured Whole Foods Torrance sponsorship for refreshment trays.**
- **Currently have 56 TAMA members which is, unfortunately, considerably less than our 2015-16 membership goal of 100 members. TAMA would greatly benefit from the involvement of a Membership Chair.**

- In September Art Museum staff and TAMA hosted *Odyssey*, a wildly successful 10th Anniversary fundraiser. This event featured art works donated by artists who exhibited at TAM over the past 10 years. Each art work was sold for \$100. TAMA members had first choice as they were admitted one hour before the general public. This event raised \$26,000 for the Art Museum.



- Membership and fundraising fees in 2015-16 directly benefited the Museum. TAMA provided \$1110 in stipends for artists who participated in the Studio Systems exhibit, supplemented shipping costs for _____ and funded several large screen projection systems.

