

TAMA

TORRANCE ART MUSEUM ADVOCATES

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Annual Report 2014-15

Accomplishments

- TAMA submitted applications for incorporation as a private not for profit 501(c)3 organization. Approved in California, pending with the United States Internal revenue Service
- We advocated for and secured signage for the Art Museum, see photo
- Spoke at City Council meetings during 'Oval Presentations' about each new exhibit
- Prepared a Position Paper advocating full time staff at the Art Museum. Provided copies to the Mayor and City Council. Presented the Paper at the 2015 City Budget Hearings
- We created a TAMA website and blog
- Membership in 2014-15 totaled 38 members
- Membership fees provided a new Blu Ray player and HD projector for the Dark Room, paid fees for incorporation and provided complimentary beverages for members at opening receptions



Looking Forward

- Membership goal for 2015-16 is 100 members
- Support shipping costs so that TAM can attract new artists
- TAMA will provide \$1100 in stipends for artists participating in the Studio Systems exhibit
- We will continue advocacy with the City Council in support of full time staff
- In September TAM and TAMA will host Odyssey, a 10th Anniversary celebration and Art Auction fundraiser

Supporting the Art Museum through a membership encourages museum staff in their extraordinary work bringing art to the City of Torrance and the South Bay.

We thank you

Torrance Art Museum

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