

Torrance Art Museum Advocates Board of Directors Meeting

Saturday, January 6, 2018
Meeting Minutes

List of Attendees:

Suzan Hubert – President
Keariene Muizz – Secretary
Kitty Salinas – Treasurer

Denielle Johnson – Advocacy Chair
Virginia Allison – Absent
Curator – Absent

Welcome, Call to Order, Roll Call – 11:10 a.m.

Approval of November 2017 minutes – Approved.

Additions and Deletions to Agenda – None presented

Treasurer’s Report

- Fiscal year is July to June. Membership year has always been done by calendar year. Was hoping to combine the calendars however it was too complicated.
- Having a lot of membership renewals but they slowed down after Thanksgiving.
- Needs documentation that TAMA has renewed registration with state and federal government. Needs documentation that the filing has been done.
- Keariene mentioned that the 990 forms are completed directly with the IRS and that the federal government does not request. It is expected. Suzan was under the impression that there was notification and the tax guy told Suzan and Cynthia that they didn’t have to worry about it. Secretary declared that she would forward the email for past years that the IRS stated on their website.
- Kitty will be taking over tracking and requests copies of documents.
- Last form filed, per the internet, was 2014.
- Kitty passed out budget report showing expenses incurred and ending balance.
- Budget Report was approved as presented.

Curators Report – None presented. No funding requests.

Advocacy

- Next exhibition on January 20th will be Smoke and Mirrors
- March 31st Gallery Two presents Solar Flares, Dreams and Fevers
- Animated ecological film in the Dark Room, and Active Measures on the patio.
- Board accepted \$50 donation from Secretary towards the next salon.
- Studio Systems is in June.
- Odyssey II is March 17th.
- Revised flyer and provided copies, stated it is also available on her Google Drive.
- Max is in “Best 8 Curators” in Los Angeles.

- Ideas for corporate presentation:
 - Joining TAMA makes you part of a broader community, social media and networking. If you want to tap into this community TAM is the place to start.
 - When you become a member you have access to x, y, and z. When you join TAMA you're gaining followers, friends and customers.
 - Secretary recommends framing statements as a feature/benefit for the public to make TAMA more inviting and inclusive. "You have access to 1200 members when you visit a show."
 - With your generosity we can reach even greater accomplishments.
 - Holiday get together with no direct ask.

President's Report

- Contacted the National Human Resources Association. It is stated that it costs \$5,000 to hire a new staff person on average nationwide.
- The City of Torrance hired 8 different Volunteer Coordinators over the last 10 years, excluding current employee. The position paper is now personal and real because the cost over the last 10 years has exceeded the property taxes paid by an individual homeowner.
- Dream Dinners gift basket is being picked up and delivered to TAM.

Membership Report – Absent to be presented later.

- Suggestions regarding membership.
 - Annual Meeting has been changed to Annual Membership Celebration.
 - Secretary recommended switching the annual meeting to an annual celebration because everyone wants to go to a party. And give out awards and recognition for their business or involvement with TAM.
 - Meet the Member of the Month.
 - Secretary recommends surveying members while on the phone with them.
 - We have to create a community.

Old Business

None

New Business

Change meeting date. Motion was made by secretary. Motion was denied. The recommendation was to continue as scheduled and make adjustments as needed.

Closing Remarks: None

Next Meeting

- Board Meeting: Saturday, March 3, 2018, at 10:30 a.m.

Adjourn: Meeting adjourned at 12:50 pm