Annual Report 2021 - 2022

Board of Directors



- Jeannine Madden, President
- Denielle Johnson, Secretary
- Patrice Lefevre, Treasurer
- Max Presneill, TAM Curator and Board Advisor

Members as of July 30, 2022: 56 Paid 28 Docents (5 paid)

Accomplishments:

- Funded LA Art Show/TAM sculpture 'de constructed labyrinth' by Daniela Soberman on patio @ TAM (\$8000)
- Funded stipends for four curators for <u>Quadrant</u> (\$500)
- Funded stipends for all artists in <u>Studio Systems</u> (\$4000)
- Continued <u>"TAMA TALKS"</u> for exhibitions when schedules permit
- Surpassed our 2021 goal and increased membership from 36 to 85 to include TAM Docents
- Held on-site an Holiday Odyssey and continue <u>Online Odyssey</u> for donated artworks significantly increasing revenue
- TAMA presence at Opening/Closing Receptions at the Museum
- Posted to our <u>YouTube Channel</u> for viewing recorded TAMA TALKS.
- Advocated on behalf of the museum at City Council and Cultural Arts Commission meetings.
- Extended the <u>www.tamadvocates.com</u> website & domain name
- Maintained Social Media presence via <u>Facebook</u>
- Met goal of adding new Membership Benefits
- Met goal of securing a Membership Chair & Advocacy Chair

Financials

Income: \$21,073.33/ Expenses: \$27,332.86

Goals for 2022 - 2023

- Secure an Education Chair & increase educational opportunities offered by TAMA
- Increase membership to 75 paid members and docent members
- Continue to advocate on behalf of TAM and provide financial support