

Torrance Art Museum Advocates

Board of Directors Meeting July 14, 2015 Minutes

10:30 meeting with TAM staff to discuss 10th Anniversary plans. CuratorMax Presneill met with the Board to over 300 artists will be providing artwork for the event on September 12, 2015 from 6–10 p.m. He will look into sending an embedded TAMA link in an eblast to all on TAM's email list. Focus at this point should be on marketing. Getting the word out to local area art groups/people who can further distribute. Jeannine will contact Chris Reynolds to see about modifying the current postcard to read 'all artwork \$100'. He would like to have TAM 10th Anniversary volunteers attend a meeting on August 11 @ 11:00 a.m. Information about the event will be announced at the TAMA General Membership on Saturday, July 18 at 11:00 a.m.

Meeting ended at 12:30 p.m.

TAMA Board of Directors Meeting

Welcome, Call to order, roll call – @ 12:30 by President Suzan Hubert

Approval of June 9, 2015 minutes – Suzan moved to approve with corrections; Dolly seconded

Secretary's Report – website/blog current; evite reminder sent July 13 re: Saturday General Membership meeting; Save the Date evite sent to members re: TAM 10th as well as to all press emails provided by Max.

Treasurer's Report – Dolly will meet this week to obtain more Squares for use at the Tam 10th. Taxes are almost complete; she will bring for Suzan to sign if President signature is required. Dolly moved to subsidize alcohol sales at the TAM 10th. No second. Dolly moved to fund \$1100 to support the next exhibition Studio Systems. Jeannine seconded. All approved. Motion passes.

President's Report – Suzan called the Mayor's office to let them know about the TAM 10th; it's on their calendars. She deferred to Eve regarding the Mayor making any public comment/announcement at the event. She will drop off postcards at City Hall. 501(c)(3) status is being monitored; action must be taken 180 days from receipt of document.

Membership Chairs Report – 40 members to date. Dolly feels this number may be high; Suzan will verify.

Old Business: Annual membership meeting agenda provided with a hand out of accomplishments to date. All members will be invited to assist with the TAM 10th.

New Business: Badges for Volunteers at the TAM 10th will be provided. Dolly will revise the receipts; those who pay in cash will get a receipt for their purchase. The reverse of the receipt will contain demographic information of purchaser. Amount will be left blank. The need for volunteers was stressed. Food totals will be for approximately 300 guests. Gift memberships will be marketed moving forward.

Upcoming meetings: **July 18, 2015** from 11:00 a.m. – 12:30 p.m. TAMA Annual General Membership Meeting, **August 11 2015** – 10th Anniversary Planning meeting @ 10:30 a.m. with TAMA Board Meeting to follow. **July 28, 2015** City Council Meeting @ 7; Suzan will attend. **July 31, 2015** Volunteer Meeting & Walk Thru for Studio Systems. **August 25, 2105** TAM 10th announcement at City Council Meeting @ 7; Dolly will attend. **September 1, 2015** TAM 10th announcement at City Council Meeting @ 7; Jeannine will attend.

Adjournment: Motion to adjourn by Suzan @ 12:20 p.m.