

Torrance Art Museum Advocates

Strategic Plan

Year 1-2: 2014-2016

- ✓ Develop TAMA mission, bylaws, strategic plans
- ✓ Form a Board of Directors
- ✓ Complete incorporation as a private nonprofit organization
- ✓ Initiate membership campaign
- ✓ Initiate advocacy for the Museum with the City of Torrance
- ✓ Improve Museum signage

Year 3-5: 2016-2021

- ✓ Supplement shipping and exhibition budget
- ✓ Provide funding to increase educational programming: panel discussions, guest speakers, film nights and others
- ✓ Supplement TAM biennial events
 - Improve membership benefits
 - Supplement facilities improvements as needed

Year 6-10: 2021-2031

- Facilities improvement supplements as needed
- Support national and international exchange of art and artists
- Continue to enhance member benefits