

Torrance Art Museum Advocates

Strategic Plan

Year 1–2: 2014–2016

- Develop TAMA mission, bylaws, strategic plans
- Form a Board of Directors
- Complete incorporation as a private nonprofit organization
- Initiate membership campaign
- Initiate advocacy for the Museum with the City of Torrance
- Improve Museum signage

Year 3–5: 2016–2021

- Supplement shipping and exhibition budget
- Provide funding to increase educational programming: panel discussions, guest speakers, film nights and others
- Supplement TAM biennial events
- Improve membership benefits
- Supplement facilities improvements as needed

Year 6–10: 2021–2031

- Provide travel support for key museum staff to cultivate high profile exhibitions
- Facilities improvement supplements as needed
- Support national and international exchange of art and artists
- Continue to enhance member benefits
- The start of a collection
- Off site Museum space