

# **Torrance Art Museum Advocates**

## Board of Directors Meeting Minutes

Date: May 9, 2020 10:30-1:00 Via Zoom

**Welcome, Call to order @ 10:36 am,**

**Roll call:** Present, Suzan Hubert, Kitty Salinas, Laurie Magee-Spacone, Max Presneill, Jeannine Madden, Denielle Johnson, Jason Jenn all via Zoom

**Approval: January 11 and March 14, 2020** Minutes were approved.

**Additions and Deletions to the Agenda:** None offered

**Treasurer's Report:** Kitty reported financials and last years budget report, financials were accepted as presented.

**Curator's Report:** Max Presneill, many changes will be happening with the museum, we have the opportunity to rethink how the museum will operate, as well as how we need to respond to artists. What our mission is, how are we going to respond as an organization. The June exhibit has been cancelled. Our social media presence is strong and explores how we educate, curate and how much pressure the city puts on us once we go back to having the space open. Odyssey has interest but much of that will depend on what happens moving forward, currently we have about 100 artists interested but no interest in auction as a selling option. No openings until the CoVid situation is much clearer. We may be having restricted occupancy but waiting on guidelines from governor and CDC. Hobson's Choice and staff picks was a good way of keeping the museum involved in the community, a good chance to engage with new artists. Web traffic is up, some good responses in April. Forum is moving forward, hopefully by that point everything will be open, but they will not have an opening. Permanent collection is very difficult to maintain at the museum, some items are over at the City Council offices.

**Advocacy Chair Report:** Denielle, City Council meetings due to CoVid are online, they do provide a link to ask questions or make a statement, Max would like that the museum has continued to engage with the community, the largest engaging factor is coming from TAM. Jason will ask Michael to forward Denielle those numbers. Jason is doing an excellent job of keeping our social media presence current and artistic/community involvement.

**Membership Chairs Report:** Laurie, looking for a way to run a membership campaign to reach people from home. Sent out an excellent report, action items sent out 100 postcards, 50 were sent to former members list. Waiting on the arrival of those, renewal reminders were also sent out. Max suggests that all members ask friends to join, tag and share when using social media.

**President's Report:** Suzan, all of my reporting will fall under New Business, or has already been discussed.

**Old Business:** Kitty finalizing the appropriate paying method for paying the shipping cost. The art is still being held at the museum because the work is being held, all shipping has been held. TAM will have a better understanding once the shipping companies resume business.

**New Business:** Annual Meeting has been cancelled due to CoVid and Annual Report will still be generated by Suzan and Kitty will put together the 2020-21 Budget. Tax issues have arisen again, but all necessary reports have been filed. 199n Postcard has been filed and all other prior and current tax issues have been resolved and properly filed.

**Closing Remarks:** Jeannine is moving to Washington, DC, but still able to work with TAMA. Jeannine will not be available to host the next meeting, Denielle will be the host.

**Next meeting:** July 11, 2020 10:30-11:00 Board Meeting On Zoom  
Annual Meeting Cancelled

**Meetings for the year:** September 12, November 14, 2020  
**Adjourn 11:43am**