

Torrance Art Museum Advocates

Board of Directors Meeting Minutes

July 13, 2019

Agenda – as corrected

Welcome, Call to order at 10:42 am

Attending: Kitty Salinas, Patrice Lefevre, Denielle Johnson, Max Presneill and Suzan Hubert

Approval: May 11, 2019 Meeting Minutes Approved

Additions and Deletions to the Agenda: None

Treasurers Report: Kitty accepted as presented

Curators Report: Funding Request(s) No new requests

Macy's Mural Status: In August, Arts Commission will be presented mural idea for June of next year. Artist will be invited as part of the Studio exhibit.

Old Business:

Status Corporate Sponsor Brochure: in process

State and Federal taxes: Not due until spring

New Business

Revise fiscal year to January-December: group decided to remain on the established fiscal year.

Suggestions from Max:

“TAMA should write all text for joining and for donors that focuses on the actual impact of where the money helps – facts and examples that they can then personalize and understand that their contributions help and affect things directly.

Host an annual event for everyone that donates and recognize those that give the most. A great way of saying thank you and making personal contact. Maybe hold with volunteers' recognition to increase numbers?

We need to find a front person for any fundraising who is well connected to people with money and can get them there. A chairperson to bring in wealthy donors to help kick start the event, contribute themselves and attract others to it.

Follow up with all ex-members and donors to re-engage them”

Motion to make all TAM Docent volunteers members: Approved .All TAM volunteers will automatically become members.

Presidents Report: Apply for Liquor license for September 21 SUR Biennial, Insurance was also applied for the next event.

Advocacy Report: Denielle is continuing to work on the brochure.

Membership Report: See Budget Report

Closing Remarks: none

Next meeting: September 14, 2019 Change the time to 2:30 pm

2019 meetings: November 16, 2019 at 2:30

All meetings are at TAM from 10:30-12:30 unless rescheduled by Board members.

Adjourn 12:05 pm