

Torrance Art Museum Advocates Board of Directors Meeting

May 8, 2021 Via Zoom

1. Call to Order: 9:08 Roll Call - Jeannine Madden [x] Suzan Hubert [x] Patrice Lefevre [x] Denielle Johnson [x] Max Presneill arrived at 9:45[x]
2. Motion to approve Minutes as corrected – March 13, 2021, Patrice moved, Danielle seconded, Motion Passes
3. Motion to Accept and file Treasurer's Report - Patrice Lefevre- Balance: \$18,939.91. Suzan moved, Denielle, seconded, Report Accepted. Suzan moved to approve reimbursing Patrice \$100 for payment to State Farm Insurance. Denielle seconded. Approved. Suzan moved that Patrice should make all necessary payments to Ultra artists per check requests from TAM Curator; Patrice seconded. Motion Passes

Patrice will investigate TAMA setting up accounts with Venmo and or CashApp.
4. Advocacy Chair Update - May 11 or 19 presentation date for City Council meeting. May 17 date of the Cultural Arts Commission meeting; will use press release to promote Ultra
5. Membership (No Written Report) – Jeannine/Suzan 34 current members: 1 new and 1 renewal. Suzan to send renewal reminders mid month. Reminders sent to all members due for renewal in May
6. Website/Social Media Report - Jeannine posted the following on the TAM website: live opening planned for July 17, Jason's video, Ultra and all TAMA Talks.
7. OLD BUSINESS:
 - a. 2021 TAMA TALKS - May 21 Ultra discussion
 - b. Ultra & Nomad Pop Up - Ultra will be held July 17-28 with opening and mural unveiling July 17. NOMAD is planned for August 28-29. Having an Odyssey during NOMAD requires a separate group of volunteers and separate planning meeting.
8. NEW BUSINESS:
 - a. GMM July 10 via Zoom Ultra and NOMAD will be the main topic
 - b. Fallen Fruit - TAMA received \$10k from Torrance Refinery in support of the exhibition; \$8500 for artists, \$1500 retained by TAMA. This is a fiscal sponsorship from the Refinery by TAMA. TAMA retained 15% which will be used to cover artist fees from Ultra and Fallen Fruit. Jeannine also applied for a Lowes grant.
 - c. TAMA is enrolled in Amazon Smile
 - d. The zip code needs to be revised on the TAMA Brochure
 - e. Macy's Mural - it would be nice if the painting of the mural could be documented. Macys may send a representative to the unveiling

9. Curator's Update - Max Presneill - TAMA will host SUR:biennial this October. The ULTRA artist stipend list is at TAM. \$12k has been requested for the stipends of 13 different artists; this includes the Fallen Fruit group of artists. There was also discussion about TAMA paying for the NOMAD website.

2021 BOD Meeting Schedule: July 10 GMM, Sept 11, 2021, Nov 13, 2021

Meeting Adjourned 10:52 am