

Minutes

Torrance Art Museum Advocates Board of Directors Meeting September 18, 2021 via Zoom

1. Call to Order at 10:35
Roll Call - Jeannine Madden [X] Suzan Hubert [X] Patrice Lefevre [X]
Denielle Johnson [X] Max Presneill [X]
2. **Motion** to Approve July 10, 2021 Minutes as corrected
moved by Patrice, seconded by Denielle. Approved
3. **Motion** to Approve July 10, 2021 General Membership Meeting Minutes
moved by Denielle, seconded by Patrice. Approved
4. **Motion** to Accept & File Treasurers Report. Balance: \$16,128.61. Moved by
Denielle, seconded by Suzan: Accepted
5. Curator's Update - Max Presneill
 - Over 2000 visitors to Ultra, this was the biggest exhibit TAM has had to date.
 - There has been a dramatic increase in visitors in 2021
 - 4000+ attended Nomad
 - Sur Biennial opens September 18 at 5:00 p.m.
 - TAM will be asking for \$5000 in the near future to support a collaborative artist sculpture for the LA Art Show in January 2022
 - Jason Jenn is leaving TAM. A replacement is not expected in the immediate future due to City budget constraints. Possibly volunteers can help with Jasons social media work.
6. Advocacy Chair Update - Upcoming City Council/Cultural Arts Commission Presentations: Denielle Johnson presenting at the 9-14 and 9-21 City Council Meetings and on 9-20 at the Cultural Arts Commission Meeting.

7. Membership Report - 80 current members. 26 new members, 5 renewals and 2 expired memberships.

8. Website/Social Media Report - E-filed onto Google Drive

9. OLD BUSINESS:

- a. Lowe's Grant - TAMA did not receive this grant
- b. NOMAD Pop Up/Odyssey - 125 pieces of art were sold. Less expenses Odyssey raised \$16,4430.58.
- c. c. NOMADARTSHOW.com - TAMA paid for domain & website for 1 year and can extend this site if needed.

10. NEW BUSINESS

- a. A Holiday Odyssey in December. It was proposed that TAMA host a curated sale of new works and unsold Odyssey works at opening exhibits and or in between exhibits. Gallery 2 and or the TAM Library are possible locations. Further discussions will continue at a future special planning meeting.
- b. Online sale via our website: Jeannine is considering how best to handle this. Docents will be documenting available works.
- c. Opening Reception September 18, 2021. Ice will be needed to chill beer otherwise all is ready.

Next BOD Meeting: **Nov 13, 2021**

10. ADJOURN: meeting adjourned at 11:50